# UniHive

Serena Shi, Hannah Lee, Hazel Park, Soyoon Park, Haylie Li, Nicole Zhou



12 m

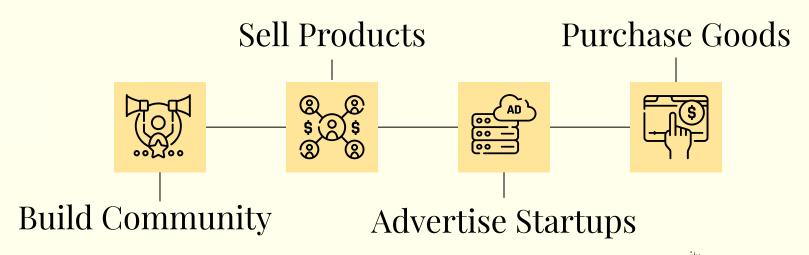
\*

# Somewhere in Emory...

# What Is UniHive

\*

\*.



\*





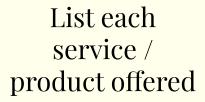
# UniHive In Depth

\*

Introducing the UniHive team

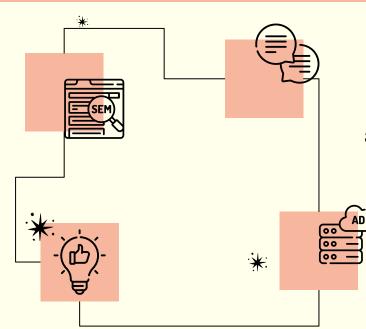
# Features





# Rating page

Leave reviews + boost credibility



#### Chat feature

Connect user and help schedule pickup or appointment locations.

## Featured Page

Generate traffic for new businesses with fewer sales or popular businesses with great ratings

# Design + Extensions





### Design

- -Engage buyers and sellers -Ensure visual aesthetic,

  - -Accessible information



#### **API**

- Shopify -allow users to shop within our website



#### IOS App

- Allows students to shop/sell on app





# **Business Aspects**

\*







### Bi-monthly fairs

\* -Startups and small businesses can attract new customers



## Marketing

- Activities provides marketing for users and us!





# \*Thank You

\*

Do you have any questions?